

*treatment  
pricing  
guide*

**Lash** Perfect *academy*



Offering  
lash & brow  
treatments  
just makes  
sense

## Get into business with beauty

Training as a beauty technician or adding further treatments to your existing menu will seriously maximise your earning potential.

- As of 2020, the UK beauty industry is worth £27 billion.
- Treatwell reported a 432% spike in bookings in April 2021.
- The hair and beauty industry generated £8 billion in turnover for the UK economy (data from 2018).
- The amount spent at hairdressers and personal care salons in the UK in 2019 was £8.6 billion, equivalent to every person in the UK spending £166 on personal care treatments yearly.
- Barbers, beauty salons and nail salons were the top three retail categories that saw the highest growth.
- 65% of people who work in beauty are self-employed.

## Potential earnings per treatment:

*\*income based on 5 days a week over 48 weeks.*

### LASH PERFECT INDIVIDUAL LASHES\*

FULL SET PER DAY	DAILY INCOME	WEEKLY INCOME	ANNUAL INCOME
1	£60.00	£300.00	£14,400.00
2	£120.00	£600.00	£28,800.00
3	£180.00	£900.00	£43,200.00

Click below for more information on our training course:

[CLICK HERE](#)

### LASH PERFECT RUSSIAN VOLUME\*

FULL SET PER DAY	DAILY INCOME	WEEKLY INCOME	ANNUAL INCOME
1	£75.00	£375.00	£18,000.00
2	£150.00	£750.00	£36,000.00
3	£225.00	£1125.00	£54,000.00

Click below for more information on our training course:

[CLICK HERE](#)

### LASH PERFECT LASH LIFT

FULL SET PER DAY	DAILY INCOME	WEEKLY INCOME	ANNUAL INCOME
1	£45.00	£225.00	£10,800.00
2	£90.00	£450.00	£21,600.00
3	£135.00	£675.00	£32,400.00

Click below for more information on our training course:

[CLICK HERE](#)

*\*Lash prices are for full sets based on the national average prices. Rates should be reduced for natural or half sets. These figures are an estimation of full sets and do not include income from returning clients for maintenance.*



# Potential earnings per treatment

*\*income based on 5 days a week over 48 weeks.*

## HI BROW CLASSIC

FULL SET PER DAY	DAILY INCOME	WEEKLY INCOME	ANNUAL INCOME
1	£25.00	£125.00	£6000.00
2	£50.00	£250.00	£12,000.00
3	£75.00	£375.00	£18,000.00

Click below for more information on our training course:

[CLICK HERE](#)

## HI BROW LAMINATION

FULL SET PER DAY	DAILY INCOME	WEEKLY INCOME	ANNUAL INCOME
1	£40.00	£200.00	£9,600.00
2	£80.00	£400.00	£19,200.00
3	£120.00	£600.00	£28,800.00

Click below for more information on our training course:

[CLICK HERE](#)

*Brow lamination prices are based on the national average and do not include a brow tint.*

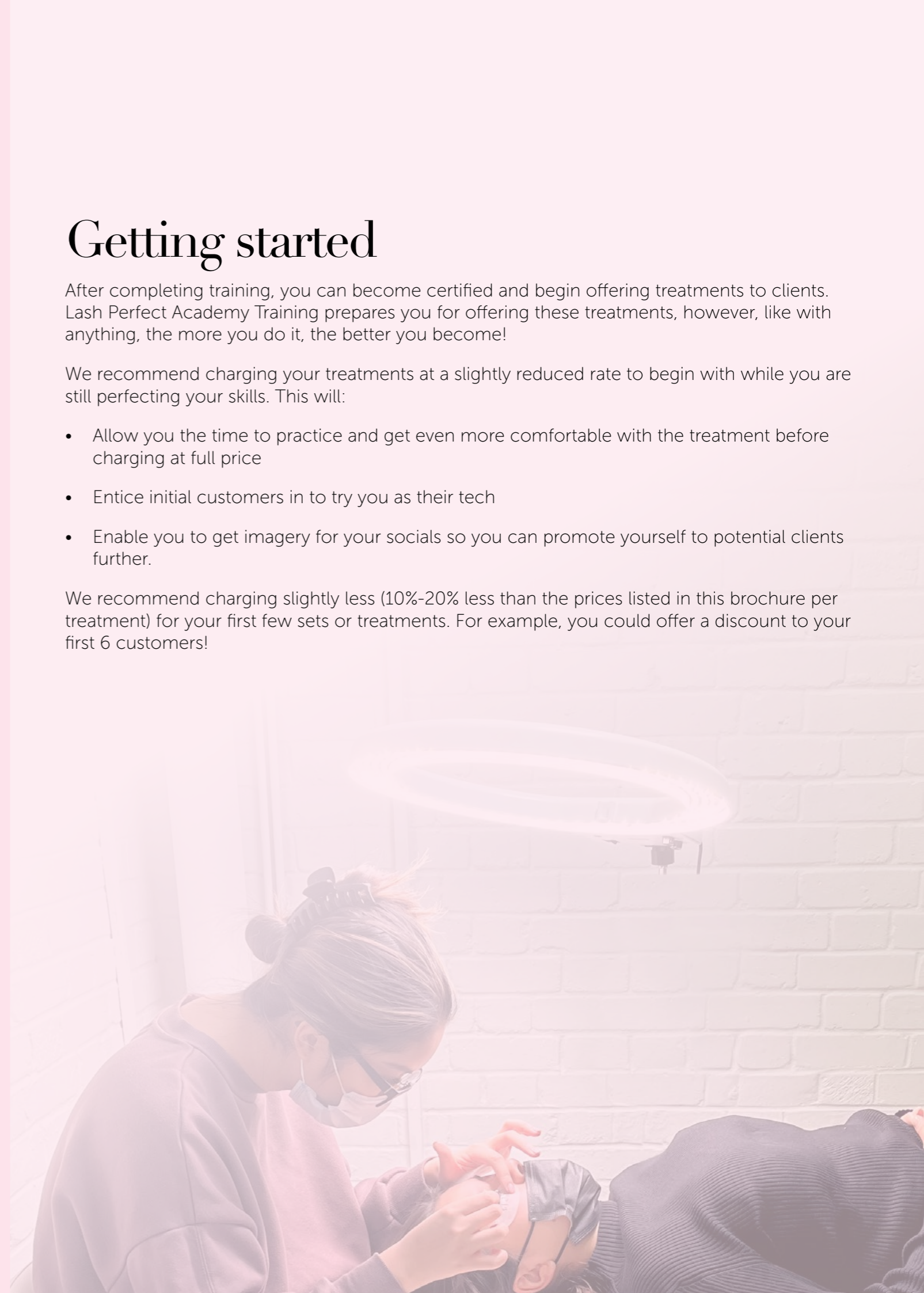
# Getting started

After completing training, you can become certified and begin offering treatments to clients. Lash Perfect Academy Training prepares you for offering these treatments, however, like with anything, the more you do it, the better you become!

We recommend charging your treatments at a slightly reduced rate to begin with while you are still perfecting your skills. This will:

- Allow you the time to practice and get even more comfortable with the treatment before charging at full price
- Entice initial customers in to try you as their tech
- Enable you to get imagery for your socials so you can promote yourself to potential clients further.

We recommend charging slightly less (10%-20% less than the prices listed in this brochure per treatment) for your first few sets or treatments. For example, you could offer a discount to your first 6 customers!

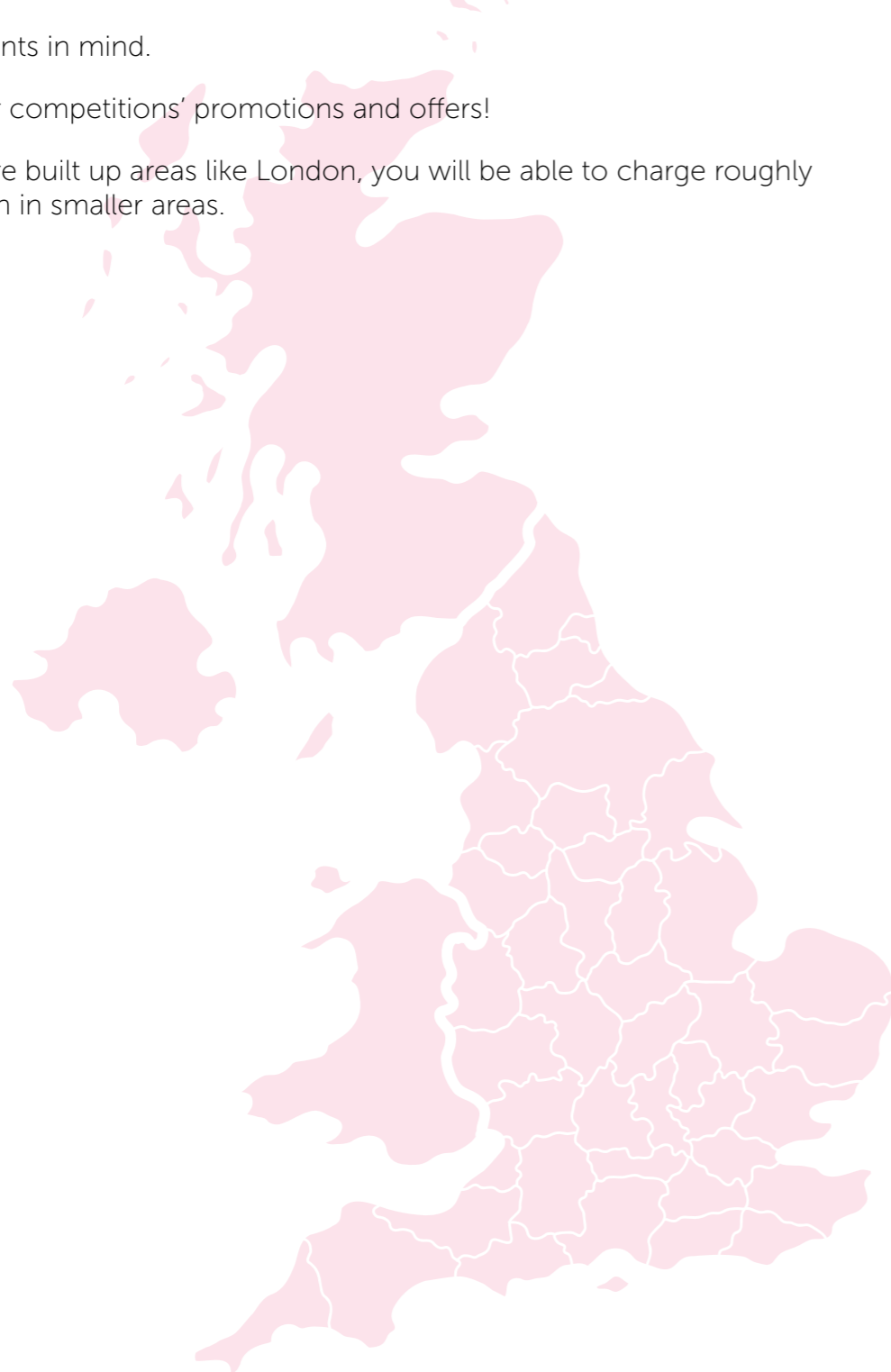




# How location impacts your pricing

How you price your treatments depends on a lot of different factors, including your location. To ensure you are competitive with other technicians and businesses in your area, it is best to:

- Research other businesses to see how they are charging for similar treatments.
- Keep your target clients in mind.
- Keep an eye on your competitions' promotions and offers!
- Consider that in more built up areas like London, you will be able to charge roughly 20% - 30% more than in smaller areas.



## Want to train with Lash Perfect Academy?

Find out more information on our website, or contact our team via the below to speak to us about your training and kit options!

[lashperfect.co.uk](https://lashperfect.co.uk)

[service@edc-ltd.uk](mailto:service@edc-ltd.uk)

+44 208 500 9028

[@lash\\_perfect](https://www.instagram.com/lash_perfect)

THE  
EYELASH DESIGN  
COMPANY



@lashperfect



@lash\_perfect



/LashPerfectOfficial

lashperfect.co.uk

**0208 500 9028**

service@edc-ltd.uk